



USING THE POWER
OF AEROSPACE TO
IMPROVE SOCIETY



OUR IMPACT IS **MULTIGENERATIONAL.**
THE **MEMORIES** IRREPLACEABLE.

FROM ^{OUR} LEADERSHIP

Dear Friends of Flight,

As we reflect on the culmination of 2022 and the recently concluded 2023, we are pleased to report two years of success. During this period, we welcomed new leadership and elected eight new vibrant and qualified community and corporate leaders onto the Board for 2024. Successfully achieving our budgeted goals, we persistently expanded our capacity in the aftermath of the lingering challenges posed by the last remnants of the COVID-19 pandemic.

The 2022 Audit, conducted by Sutton Frost Cary LLP, stands testament to our financial and strategic accomplishments for the year. Encouragingly, we are not only poised to meet but surpass our projected revenue and visitor goals for 2023. The forthcoming 2023 Annual Report, scheduled for publication in mid-2024, will underscore our triumphs as we integrate revamped Diversity, Equity, Inclusion, and Belonging (DEIB) initiatives into the fabric of our museum and start to build capacity for the future.

This report allows us to also express our gratitude for your steadfast support. You, our valued patrons, donors, volunteers, and visitors, embody our greatest gift. Your loyalty, membership, friendship, time, talents, and humor during challenging times, have been instrumental in propelling us forward. Despite a reduced workforce, slower-than-anticipated return of visitors to event rentals, and in-person school program attendance, we emerged from the pandemic with heightened determination, achieving remarkable milestones.

With a view to the next five years, our museum stands at the precipice of significant historical shifts. In 2024, we will commemorate 20 years in our expansive 100,000 square foot space, marked by ambitious plans to innovate, renovate, and elevate the visitor experience. Anticipate more captivating traveling exhibits, enhanced gathering spaces through technology, entertainment space, dining options, shopping destinations, and educational opportunities.

The 2024 Museum Budget is set to increase to \$2.4 million as we unveil initiatives for a new era, aptly named **DESTINATION: Frontiers**, recently unveiled in October 2023. Delve into the details on our freshly designed website, set to launch in February 2024, at flightmuseum.com. We eagerly anticipate sharing the journey ahead, continuing to inspire dreams and honoring the rich legacy of flight and history through innovation. Thank you for being an integral part of this extraordinary adventure. Look out for entertaining fun facts in the report –that's a lot of space ice cream! We are excited about the future and can't wait to see what comes next.

Sincerely,



A handwritten signature in black ink.

ABIGAIL ERICKSON
President & CEO



A handwritten signature in black ink.

KEVIN BROOKS
Board Chair



A handwritten signature in black ink.

DAN HAMILTON
Interim CEO, 2022-2023

SOURCES AND USES OF INCOME

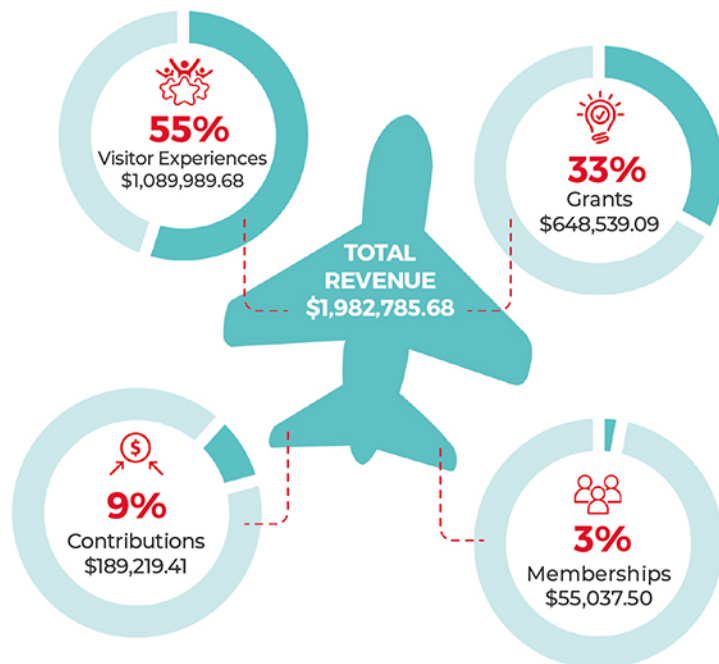
FINANCIAL SUMMARY: JANUARY 1, 2022 - DECEMBER 30, 2022

AUDITED
BY:

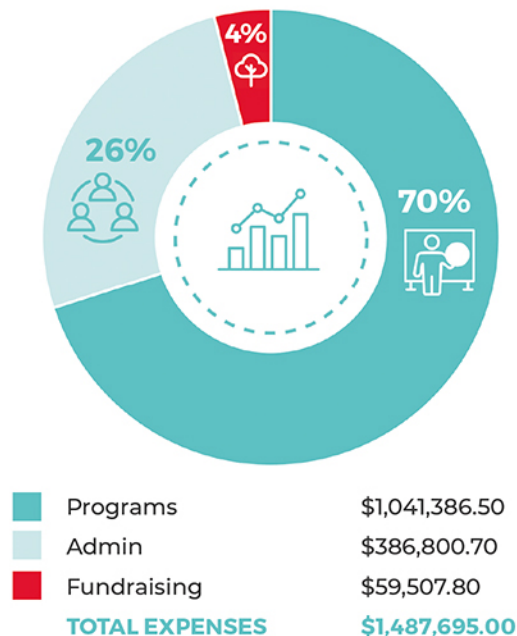


Frontiers of Flight Museum is committed to the highest standards of stewardship of the resources and the trust of its donors. We have also exponentially expanded our funding efforts to meet Fiscal 2023 goals.

REVENUE



EXPENSES



IMPACT IN NORTH TEXAS

JANUARY 2022 TO DECEMBER 2022



97,133
MUSEUM VISITORS



39
VISITOR COUNTRIES



112
ZIP CODES IN NORTH TEXAS

NOT INCLUDED IN TOTAL MUSEUM VISITORS:



226
BIRTHDAY PARTIES



9,000+
BIRTHDAY PARTY ATTENDEES



33,000
RENTAL EVENTS ATTENDEES



246
CAMP ATTENDEES



12,915
PLANETARIUM VISITORS



181
PARTICIPATING SCHOOLS



89
% STUDENTS FROM TITLE 1 SCHOOLS



\$23,560
AVERAGE YEARLY INCOME OF FAMILIES IN TITLE 1 SCHOOLS



1,568 STUDENTS EDUCATED AT STEM CAREER DAYS



FUN FACTS

829

SPACE ICE CREAMS ENJOYED BY FUTURE ASTRONAUTS



317

MINI AIRPLANE FANS SOLD IN THE HOT TEXAS SUMMER



+48%

MEMBERSHIP GROWTH

A PANCAKE A DAY!

365

FLYING PANCAKE MAGNETS SOLD

SPACE IS MAGNETIC!

384

APOLLO 7 MAGNETS SOLD



70 VOLUNTEERS

12,900 VOLUNTEER HOURS

SUCCESS STORIES



EDUCATED

Most students don't have access to summer camps. Thanks to generous donors, we provided scholarships to students at Title 1 campuses in the DFW metroplex to attend our camps like 7th graders Clark and Alicia (pictured above).

Title 1 is a designation based on the number of low income students considered at-risk for school achievement.



FASCINATED

Partnerships with local Title 1 school districts are essential to our mission to serve economically disadvantaged students. Thanks to generous donors, we provided multiple scholarships to students from Lancaster ISD to attend our camps!

One young girl wants to be an astronomer when she grows up because she's fascinated with the stars and planets, "what they are made of, and how far they are."



INSPIRED

Our Moon Day event, a celebration of space exploration and education, was a stellar success thanks to support from our sponsors.

We took pride in inspiring young girls, like the one pictured above, to see themselves in Aerospace - STEM careers, fostering the next generation of female leaders in the field.



WELCOMED

Families explored sensory havens and made lasting memories at the museum all year.

We proudly promote inclusivity and accessibility for visitors with autism and sensory challenges at no cost to the community thanks to our generous sponsors and partnerships.

2022 EDUCATIONAL INITIATIVES



In 2022 our outreach efforts have made a remarkable impact on students, reaching 40,260 individuals through our award-winning programs.

This achievement marks a significant increase of 15,000 students compared to 2021, showcasing our initiatives' expanding reach and effectiveness.

What's especially rewarding is that 56% of these students hailed from underserved schools and organizations, emphasizing our commitment to inclusivity and ensuring that valuable educational opportunities reach those who benefit from them the most.

Also, all of our programs have achieved our ambitious goal of 80% or higher in increased and/or sustained interest in Aerospace-STEM, showcasing the profound impact of our initiatives. Specifically, in our "STEM Career Day(s)" program, 95.1% of students reported that they learned more about STEM after engaging with our event.



SPECIAL EDUCATION PROGRAM NEWS

FOFM received the **Universe of Learning Grant** in 2022 to help support our DEIA (diversity, equity, inclusion, and accessibility) initiatives. The grant helped us revitalize and expand our professional development opportunities for teachers from Title I schools (majority low-income students) in the DFW Metroplex. The grant also helped us create a new program for those with autism and sensory challenges in partnership with the Dallas Sensory Consortium and TWU's Occupational Therapy Program.

STEM CAMP NEWS

In 2022, our STEM camps welcomed 246 enthusiastic attendees. These camps sparked more interest in STEM, STEM jobs, and what it's like to work in STEM according to our pre and post surveys. Also impressively, 97% of the students reported high levels of enjoyment, highlighting the success of these camps in engaging and captivating our young learners.

MEET DIRECTOR OF EDUCATION ROSALIE WADE

Rosalie is an accomplished professional dedicated to education, STEM outreach, and museum management. With a degree in Business Administration from the College of Saint Rose, her career was shaped by her early success in competitive swimming, fostering skills in discipline and teamwork.

Rosalie has worked in museums for over a decade, with seven of those years at the Frontiers of Flight Museum. She was promoted to Director of Education in 2021 where she oversees the Education Department, excelling in program enhancement and partnerships. Her visionary strategies led to a substantial 64% increase in student outreach while maintaining top-notch program standards. Her knack for building relationships extends to local and national cultural and community organizations.

Outside work, Rosalie enjoys time with her husband Scott and their young son Thomas, along with their dogs Maple and Lea, and a cat named Kent.



TOTAL SOLAR ECLIPSE



DALLAS TEXAS ★ APRIL 8 2024

The Museum is gearing up for an incredible celestial event! We're organizing activities, programs, and eclipse-themed STEM Nights tailored for local public, private, charter and youth organizations. Also, we'll focus on teacher professional development programming, ensuring educators are prepared to maximize the educational potential of this celestial phenomenon.

The Museum will host a **Pre-Eclipse festival** on SUN-day, April 7 to engage families and equip the community with tools and knowledge for the eclipse the next day. The Total Solar Eclipse event on April 8 will be free to the public and packed with activities and enlightening presentations for everyone to enjoy.

HUMANITIES

“The Frontiers of Flight Museum exists to inspire! Learning happens when curiosity meets inspiration to create dreams. Those dreams become the lift for humanity’s flight into the future.”



Frontiers of Flight Museum can take you from this...



to this...



...and this!

—James W. Keyes
Author, *Education is Freedom*

TAKE MY BREATH AWAY

THANK YOU 2022 DONORS

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Dana Williams

IN-KIND DONORS

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Col. Rich Graham, USAF (ret.)
Southwest Airlines

2022 GALA

JSX presented the **Take Flight Gala** on October 1, 2022, which featured museum stories of inspiration from Stephan Lopez and Cadence Bomgardner. The Haddaway Award was presented to Nikki Sereika of Southwest Airlines and STEM educator Jenn Makins.



2023 GALA

A New Frontiers Gala, chaired by Toni Brinker and presented by JSX, was held October 7, 2023 featuring guest speaker Dr. Sian Proctor, food by celebrity chef Peja Krstic, live entertainment from Ricki Derek and a live and silent auction.



SAVE THE DATE
2024
LUNCHEON

TUESDAY OCTOBER 1, 2024 • 11:30 AM – 1:00 PM

Women Take Flight | Fashion to Fission

We will host a Luncheon in October to support our women's programs and perspectives. Our Honorary Chair and Chair will be announced shortly. Save the date!

COMMUNITY COLLABORATIONS

- Airforce Sergeants Association
- Big Thought
- City of Dallas Department of Aviation
- Cumulus Media
- D CEO
- Dallas Love Field
- Dallas Rotary Club Foundation
- Dallas Veteran's Day Foundation
- Happy Warriors
- Honor Flight
- JSX
- North Dallas Chamber of Commerce
- Southwest Airlines
- US Navy

EDUCATION AND DATA PARTNERS

- Center for Nonprofit Management
- Dallas College
- NASA Aeronautics
- NISE Network
- Notre Dame School
- Region 10 Education Service Center
- Texas Woman's University
- University of Texas at Dallas
- Uplift Education



PHOTOS

- 1 Our dedicated volunteers are the wind beneath our wings!
- 2 Hon. Kay Bailey Hutchison, former US Senator, and last living co-founder of the Museum.
- 3 Partners from the City of Dallas Department of Aviation.
- 4 Representatives from NASA Aeronautics attended our Moon Day event.
- 5 Andrew Kochie, Events Manager: we love hosting events from all over the country.
- 6 We're proud to partner with women led corporations and organizations like D Magazine Group.



JOIN US AS WE CONTINUE TO INSPIRE THE
DREAMERS AND CELEBRATE THE PIONEERS
OF AVIATION. TOGETHER WE'LL REACH NEW
HEIGHTS IN THE YEARS TO COME.



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flightmuseum.com

Front cover architectural rendering by
GENSLER. This report is made possible
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you for being a part of our journey.

PROUD TO BE A
WOMAN-LED NONPROFIT

